

## Rapid Innovation Lab: Making Innovation Real

Don't just talk about the need to innovate - do something about it! In a workshop setting, your team can achieve a breakthrough mindset and gain practical skills to:

### **Challenge assumptions about who is and is not an innovator.**

Forget the notion that some people are innovative and others are not. See innovation as a clear, focused discipline that can be carried forward in different ways by each member of the team.

**Build innovation capability.** Apply a practical framework that taps the right talent for the right task at the right time. And identify and address the aspects of your culture that help or hinder innovation success.

**Create breakthroughs.** Bring your business problem or opportunity to the session. Use a lab environment to practice skills, test ideas, and plan bold actions that will make a difference.

### **Workshop Goals**

- Create a shared understanding of the innovation process.
- Pinpoint personal contributions to the innovation cycle.
- Zero in on potent business challenges and opportunities.
- Practice distinct innovation skills such as root cause analysis and breakthrough idea generation.
- Create clear next steps to test and scale VBIs (Very Big Ideas).

### **What is unique about the Rapid Innovation Lab?**

- **It's quick.** In as little as half a day you can have game changing ideas in play. Spend more time, and get even more results.
- **It's practical.** Explore pressing challenges and real time opportunities.
- **It's personal.** Use the Team Dimensions Profile® to gain insight into your role in the innovation process.
- **It's enduring.** Apply the V-CARE framework to other challenges.
- **It's scalable.** Train your leaders to coach and foster an innovative culture. Train your trainers to deliver Rapid Innovation Lab content.

### **Rapid Innovation Lab Participants share their experiences...**

"We didn't just generate ideas, we developed them further."

"This will influence how I approach product development."

"I figured out what I need to do to be more effective."

"A lot of ideas came from people that are not always in on the generation of ideas."

"I won't be so quick to shoot down ideas."

"We reduced our cycle time. The team was skeptical at first—but we really did it! ."

"We see what we need to do to help us be better innovators in the future. This made us a stronger team."

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*"The best way to predict the future is to invent it."*

Alan Kay,  
Scientist and Inventor

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### **V-CARE Innovation Framework**

**VISION** - Describe your ideal future. If you were wildly successful, what would it look like?

**CREATE** - Brainstorm possibilities . Bring in fresh voices...take a field trip...identify the most outrageous idea you can imagine.

**ADVANCE** - Land on a Very Big Idea. Prototype and pilot.

**REFINE** - Assess and address glitches and risks. Cycle back to CREATE mode for original solutions to serious barriers.

**EXECUTE** - Follow through. Use experience to REFINE. Check in for VISION impact.

**Ready to innovate?** VisionFirst can conduct a Rapid Innovation Lab or customized program that will help you stop talking about innovation—and start doing. Contact us to learn more.

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